

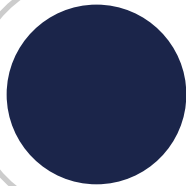
BRIEF EXTRACTS

INFLUENCE

AFFLUENCE

GLOBAL

BRAND COLORS



#1B254A



#FC315A



BLUE: represents



RED: represents

LOGO RATIONALE



LETTER M

+



LADDER

+

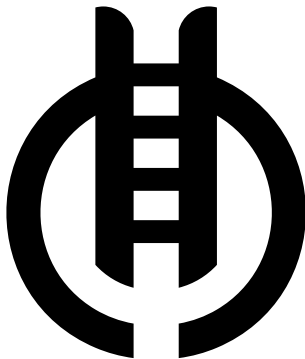


GLOBE

=



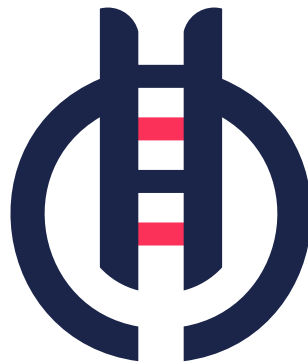
ICON



LETTER M: The initial of the Brand's name

LADDER: the concept of LADDER in the logo to represents **affluence** or **upward mobility**, this is a creative and symbolic idea. The Ladder can convey meaningful concepts related to financial success, progress, and growth.

GLOBE: Conveys the **global concept**



MIBITRIZ

GLOBAL MULTIBIZ

Global influence, People's Affluence...



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Global influence, People's Affluence...



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